

## **Speakers' Bio**

### **Mr. James O'Callaghan**

***Head of Technology Enablement and Technology Consulting, Hong Kong  
KPMG China***

James brings over 20 years of experience in advisory and consulting services, with a focus on the Financial Services sector. James has worked with clients in and around business and regulatory driven transformation (business model strategy, operating model design and implementation), IT transformation, business review and process enhancements, governance and benchmarking, the construction of outsourcing deals and performance improvement programmes across ASPAC and Europe.

### **Mr. Anson Bailey**

***Head of Consumer & Retail, ASPAC  
Head of Technology, Media & Telecoms, Hong Kong  
KPMG China***

Anson has been active in driving a number of thought leadership reports and executive briefings for senior executives covering innovation and consumers in China and across Asia. He has worked with many corporates to understand the complex markets we live in and current levels of disruption being seen with recent reports including Global Mobile Payments, Consumers & Convergence, Mobilizing Innovation: The Changing Landscape of Disruptive Technologies, The Rise of the Digital Multi-tasker, Be a Smarter Start-up, MNCs in China, Made in China 2025, China's Connected Consumers, Global Connected Consumers, Connecting Hong Kong – Perspectives on our future as a smart city, Connected Cities – insights across the ASPAC region and The Changing Face of Commerce series.

Today, he not only mentors the next generation of go-to-market professionals at KPMG but continues to work with a growing number of C-level executives as a trusted advisor in providing the best in client innovation whilst acting as the Lead Partner for a number of strategic accounts in both the consumer and technology arena across the Asia Pacific region.

He is a frequent speaker at conferences and events around the globe and has completed his Executive Masters in Technology & Innovation with the Poly University as well as the MIT Executive Leadership & Innovation Program.